



Corporate Identity
Multimedia Design
Website Design

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saturated with ideas

Dear future Sponge Intern,

We love to train talented new characters in the way of The Sponge. If you're interested in branding that is a great start. If you're naturally creative and inspired to create a more beautiful world, and you have a fresh mind (you haven't been corrupted by another agency) even better!

Our Pyrmont, Sydney studio is open plan and offers you immediate guidance and instruction from your leadership team which means you will learn fast. Good communication skills are an absolute must as our rigorous program requires ongoing discussions with creative directors to progress you through the program stages.

It is a fast paced 16 day cyclic program designed to take you through a complete branding experience from brand conception through the creation of a complete suite of collateral material, all using the inspirational Sponge process. This program is priceless as your experience is real and every lesson you learn is invaluable.

Apart from completing the program with a suite of professional portfolio pieces and a letter of recommendation from The Directors of The Sponge detailing your areas of prowess, if you have shown us you are remarkable, you will have earned an offer to continue with us.

Naturally as we are investing significant time and resources in training you, this is an unpaid internship. In fact, we believe the time we allocate to you and the process you will discover is so valuable, that we only approve applicants who are prepared to guarantee their participation for the full 16 day cycle, as challenging as it may be.

The detailed 16 day program will be provided upon initial approval of your application. In summary it involves defining a brand, logo creation, and broadly covers design and production of corporate stationery, signage, marketing material, advertising, website design, live event and multimedia.

Timelines for the program will vary depending on your availability. We are quite flexible and accommodating. Previous interns have elected to do one or two days a week to fit in with their studies and/or part time jobs, or you may choose to do 16 consecutive days if it suits you better.

We have two desks specifically for this purpose which means this internship program is continually open for applicants. With no set start dates, if your application is successful and there is a desk available, you will begin when we mutually agree it is best for you to start.

To apply simply email your digital portfolio (PDF or URL) along with a cover letter in which you have considered The Sponge Vision, Mission and Core Values along why we should consider your application. This is an open response and can be as long, or as brief as you believe you need to be. Please direct your applications it to admin@thesponge.com.au

Sincerely,

The Sponge Management

P.S. This is your opportunity to make a great first impression, and you only ever get one! So make it a great one.